



For Immediate Release

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**THE OGDEN MUSEUM OF SOUTHERN ART ANNOUNCES
UPCOMING PHOTOGRAPHY EXHIBITIONS**

William Eggleston: Troubled Waters, from the Collection of William Greiner
and
The Colourful South: William Christenberry, Birney Imes, William Greiner, William Ferris and Alec Soth, from the Permanent Collection of the Ogden Museum of Southern Art

NEW ORLEANS – May 18, 2017

The Ogden Museum of Southern Art is pleased to announce the opening of two new photography exhibitions, *William Eggleston: Troubled Waters, from the collection of William Greiner* and *The Colourful South: William Christenberry, Birney Imes, William Greiner, William Ferris and Alec Soth, from the permanent collection of the Ogden Museum of Southern Art*, on view from June 10 through October 26, 2017 with an opening reception on June 15 from 6pm to 8pm during Ogden After Hours. These exhibitions will also be celebrated during the Ogden Museum of Southern Art's Magnolia Ball on June 10.

These exhibitions explore the richness of the transformative landscape of photography in the late 20th century by showcasing major works by William Eggleston alongside other Southern photographers – William Christenberry, Birney Imes, William Greiner, William Ferris, and Alec Soth – who can visibly trace the roots of their own work through the rise of color photography as an art form.

Eggleston – born in Memphis and raised in Sumner, Mississippi – is often attributed with increasing recognition for color photography as a legitimate art form worthy of museums and galleries. *Troubled Waters* is a glimpse into William Eggleston's most prolific decade, the 1970s, and his favorite subject—roadside life in and around Memphis and the Mississippi Delta. Visitors to the museum will have the opportunity to see fifteen color dye-transfer prints that clearly showcase the artist's mastery of color, composition and light.

It is this same mastery of color that links the photographers in the exhibition *The Colourful South*. This exhibition explores each photographer in the context of a larger narrative of photography in the South after William Eggleston's rise in popularity. Each a pioneer of color photography in his own right, these photographers show the viewer the same Southern world through various eyes. Each photographer has his own story to tell, and there is a clear narrative and cohesive aesthetic traced throughout the exhibition.

"Troubled Waters and The Colourful South are two exhibitions that compliment and cross-pollinate each other. Both exhibitions highlight the South's leading role in bringing color

photography into the forefront of contemporary art in the 20th century.” – Richard McCabe, Curator of Photography for the Ogden Museum of Southern Art.

About the Ogden Museum:

Located in the vibrant Warehouse Arts District of downtown New Orleans, Louisiana, the Ogden Museum of Southern Art holds the largest collection of Southern art and is recognized for its original exhibitions, public events, and educational programs which examine the development of visual art alongside Southern traditions of music, literature, and culinary heritage to provide a comprehensive story of the South. Established in 1999 and in Stephen Goldring Hall since 2003, the Museum welcomes almost 80,000 visitors annually, and attracts diverse audiences through its broad range of programming including exhibitions, lectures, film screenings, and concerts which are all part of its mission to broaden the knowledge, understanding, interpretation, and appreciation of the visual arts and culture of the American South.

The Ogden Museum is open daily from 10AM-5PM with extended hours on Thursdays from 6-8PM for Ogden After Hours. Admission is free to Museum Members and \$13.50 for adults, \$11 for seniors 65 and older, \$7.25 for children ages 5-17 and free for children under 5.

The Ogden Museum is free to Louisiana Residents on Thursdays from 10AM-5PM courtesy of The Helis Foundation. The Helis Foundation is a Louisiana private foundation, established by the William Helis Family. The Art Funds of the Helis Foundation advance access to the arts for the community through contributions that sustain operations for, provide free admission to, acquire works of art, and underwrite major exhibitions and projects of institutions within the Greater New Orleans area.

The Museum is closed Martin Luther King Day, Lundi Gras and Mardi Gras, July 4th, Labor Day, Thanksgiving Day, Christmas Day and New Years Day.

The Museum is located at 925 Camp Street, New Orleans Louisiana 70130. For more information visit ogdenmuseum.org or call [504-539-9650](tel:504-539-9650).