



**For Immediate Release**

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**OGDEN MUSEUM OF SOUTHERN ART AND THE SHOPS AT CANAL PLACE ANNOUNCE  
“SIPPIN’ IN SEERSUCKER” – FRIDAY, APRIL 21, 2017**

**NEW ORLEANS** – March 27, 2017

The Ogden Museum of Southern Art along with The Shops at Canal Place is excited to announce the 13<sup>th</sup> annual Sippin’ in Seersucker event. The sartorial soiree will take place on April 21, from 6 to 9 pm at The Shops at Canal Place, 333 Canal Street.

A benefit for the Ogden Museum of Southern Art, Sippin’ in Seersucker is an evening of Southern art, cuisine, cocktails, entertainment, fashion and more. Guests are invited to don their best seersucker and celebrate in style. The evening will include live music from Little Freddie King and Aurora Nealand & the Royal Roses, deluxe raffles, and shopping specials. The night will conclude with a contest for best seersucker ensemble!

Vendors representing some of New Orleans’ best restaurants including Nirvana Indian Cuisine, Aunt Sally’s Praline, Banana Blossom, The American Sector, Highly Seasoned Catering, Vega Tapas Café, Fulton Alley, and more will be set up throughout The Shops during the night. An open bar is included in the ticket price, and free parking will be provided by the Berger and Ogden families.

The emcee for the evening is WDSU’s Charles Divins, and 2017 co-chairs are L. Kasimu Harris, Ariel Wilson, Benjy Lowry, and Shelly Gallender.

Tickets are available in-person at two different Southern fashion events leading up to Sippin’ in Seersucker. On April 6, stop by Vineyard Vines at The Shops at Canal Place and receive 10% off the entire store from 3 to 6 pm, 10% of your purchase will benefit the Ogden Museum. Drop by the museum during Ogden After Hours on April 13 from 6 to 8 pm for a Jolie & Elizabeth Trunk Show. Representatives from the Ogden Museum will be available at both events to assist with ticket purchasing.

Tickets are also available online at [ogdenmuseum.org](http://ogdenmuseum.org)

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About the Ogden Museum:

Located in the vibrant Warehouse Arts District of downtown New Orleans, Louisiana, the Ogden Museum of Southern Art holds the world’s largest collection of Southern art and is recognized for its original exhibitions, public events, and educational programs which examine the development of visual art alongside Southern traditions of music, literature, and culinary

heritage to provide a comprehensive story of the South. Established in 1999 and in Stephen Goldring Hall since 2003, the Museum welcomes more than 80,000 visitors annually, and attracts diverse audiences through its broad range of programming including exhibitions, lectures, film screenings, and concerts which are all part of its mission to broaden the knowledge, understanding, interpretation, and appreciation of the visual arts and culture of the American South.

The Ogden Museum is open daily from 10AM-5PM with extended hours on Thursdays from 6-8PM for Ogden After Hours. Admission is free to Museum members and \$13.50 for adults, \$11 for seniors 65 and older, \$7.25 for children ages 5-17 and free for children under 5.

The Ogden Museum is free to Louisiana residents on Thursdays from 10AM-5PM courtesy of The Helis Foundation. The Helis Foundation is a Louisiana private foundation, established by the William Helis Family. The Art Funds of the Helis Foundation advance access to the arts for the community through contributions that sustain operations for, provide free admission to, acquire works of art, and underwrite major exhibitions and projects of institutions within the Greater New Orleans area.

The Museum is closed the Saturday through Tuesday of Mardi Gras weekend, Thanksgiving Day, Christmas Day and New Years Day.

The Museum is located at 925 Camp Street, New Orleans Louisiana 70130. For more information visit [ogdenmuseum.org](http://ogdenmuseum.org) or call [504-539-9650](tel:504-539-9650).